

Deseret News



The Salt Lake Tribune

ADVERTISER AGENCY OF RECORD

To be completed by the advertiser requesting ad placement in Deseret News and/or The Salt Lake Tribune through a pre-authorized agency. This form will be required each time a new agency is retained.

It is hereby understood and agreed that _____, (herein designated "Advertiser") shall be solely responsible for payment of all advertising placed with Utah Media Group, A Newspaper Agency Company, agent for Deseret News and The Salt Lake Tribune (herein designated "Publisher") by themselves or any pre-authorized agency. It is further agreed that Advertiser understands that all copy received by Publisher from a pre-authorized agency will be billed to the Advertiser unless otherwise indicated.

It is understood and agreed that Publisher shall not be required to exhaust its legal remedies for recover and collection of any debt incurred by a pre-authorized agency before looking to the Advertiser for payment.

Agency of Record: _____

Billing Address: _____

By: _____
(Advertiser Officer or Owner)

Title: _____

Date: _____

Utah Media Group Representative: _____